

गति शक्ति विश्वविद्यालय
GATI SHAKTI VISHWAVIDYALAYA
(A Central University under the Ministry of Railways, Government of India)
लालबाग, वडोदरा, गुजरात 390004 Lalbaug, Vadodara, Gujarat 390004

Logo Designing Competition Guidelines

The logo design competition shall be governed by the following terms & conditions:

General Guidelines

1. The competition is open for the current students of GSV and JJ Institute of Applied Art, Mumbai.
2. The last date for submission of the design entries is **21/02/2024, 2359 hours**. A student can submit only ONE entry. Only individual entries will be accepted.
3. The students shall submit their design entries at: logodesign@gsv.ac.in
4. All entries have to be submitted in the specified format with specific details;
5. The responsibility, to comply with the guidelines and other conditions, fully lies with the participants and GSV/JJ shall not be liable for any dispute raised by a third party;
6. The symbol / entry should be the original work of the participant and must not infringe on the Intellectual Property Rights of any third party;
7. GSV reserves the right to assign a third party to further develop, modify, colour and define usage of the selected symbol by this process; if desired.
8. Jury's decision is the final;
9. Entries received after the deadline will not be eligible for the competition

Selection Process/Procedure

1. Designated faculty/ judging panel will shortlist students whose works have the potential for the further process that involves a design workshop by JJIAA.
2. The selected students will go through a 3-day workshop which involve intensive discussions, guidance and development sessions with the designated faculty from JJIAA at GSV to further refine their ideas and design. This will be an opportunity for students to get intense exposure to the design concepts and techniques.
3. These students will then require preparing a presentation and delivering it to GSV in person, by a specified date, soon after the workshop.
4. The Jury will select winners from the received entries.
5. The selected design entries shall be submitted to GSV as a final product including the soft copies of the designs.
6. GSV reserve the right to engage a professional design agency to further develop a full brand use and brand communication programme using the basic symbol; if required.

Logo Design

- The logo can be a combination of logotype and symbol
- Logo to be adaptable to all media: Print, Digital & Outdoor.

Entry Format/Specifications

- PDF Artwork/s
- The symbol and logo in a maximum size (length or height) of 100mm, laid on an A4 size vertical format.
- This file should be in both Colour & B/W CMYK mode at 300 dpi.
- Maximum size of the symbol & logotype should be laid out in 100mm x 100mm both Colour & B/W
- CMYK mode. You need to submit in a colour version.
- 300 dpi of A4 size and name of the Font used for the logotype mentioned.
- Incomplete submission shall be rejected.
- Concept note explaining the thought behind the concept in not more than 100 words (in 4-5 bullet points). Along with the concept note, the name, semester, program & Roll No. to be indicated.

Prizes

- Winning prize: 1 -Rs 1 Lakh
- Consolation prizes: 4 -Rs 25K each

Intellectual Property Rights

- Copy right of all the winning/ consolation price entries will be the property of GSV.